

Belit Stockfleth, Supplemental Nutrition
Assistance Program and Youth Services
Programs Manager

Authorized Signature

Number: SS-IM-09-046

Issue Date: 09/15/2009

Topic: Food Benefits

Direct Mail to SSP FS recipients in Josephine, Klamath, Lane and Marion

Subject: counties

Applies to (check all that apply):

- | | | | |
|-------------------------------------|-------------------------------|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> | All DHS employees | <input type="checkbox"/> | County Mental Health Directors |
| <input type="checkbox"/> | Area Agencies on Aging | <input type="checkbox"/> | Health Services |
| <input checked="" type="checkbox"/> | Children, Adults and Families | <input checked="" type="checkbox"/> | Seniors and People with Disabilities |
| <input type="checkbox"/> | County DD Program Managers | <input type="checkbox"/> | Other (please specify): |

This message is for your information. No action is required.

This message is related to the [SS-IM-09-045](#) sent on August 26, 2009, regarding the "Food Hero" campaign being conducted by OSU Extension Service (ES). Besides the new web page on <https://www.foodhero.org/> developed by OSU ES and a grocery shopping contest in which the winner will get a food makeover, another activity coming up in September is a phone survey of SNAP recipients in four designated counties: Josephine, Klamath, Lane and Marion. Clients in Benton County will also be surveyed as a control group.

The attached [letter](#) will be sent to recipients in the designated and control counties in mid-September letting them know about this phone survey. OSU ES has hired a research company in California to conduct the survey. The research company has been given the SNAP recipients' first name, phone number and the name of the county in which they reside. The research company is hoping to get at least 200 responses from a random sample of 8,000 names. The research will stop when 200 recipients have responded to the questionnaire.

The 8,000 names were drawn from households with children in the designated and control counties. These households are English speaking and their case coding indicates that they do not require another format in communication. Clients who want to know more about the survey are given a contact phone number for OSU. Clients can also call the number on the letterhead if they want to talk to DHS central office

staff. However, any undelivered letter will be returned to the branch in which the client was last served.

If you have any questions about this information, contact:

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