

Belit Burke, SNAP and Youth Services Programs
Manager

Authorized Signature

Number: SS-IM-12-022

Issue Date: 05/17/2012

Topic: Food Benefits

Summer Meals Program – 2012 SEBTC (Summer Electronic Benefit Transfer for Children) Project for Deschutes, Jefferson, Linn counties and

Subject: Salem-Keizer

Applies to (check all that apply):

- | | |
|---|--|
| <input type="checkbox"/> All DHS employees | <input type="checkbox"/> County Mental Health Directors |
| <input checked="" type="checkbox"/> Area Agencies on Aging | <input type="checkbox"/> Health Services |
| <input checked="" type="checkbox"/> Children, Adults and Families | <input checked="" type="checkbox"/> Seniors and People with Disabilities |
| <input type="checkbox"/> County DD Program Managers | <input type="checkbox"/> Other (please specify): |

Message: See [SS-IM-11-012](#) for the background on this grant.

DHS, in partnership with the Oregon Department of Education (ODE), will be operating the SEBTC Summer Meals demonstration project in the summer 2012. As in 2011, this project will evaluate whether providing summer meal benefits through the EBT Oregon Trail card helps families with school-age children, eligible for free- and reduced-price lunches, access food during the summer months.

Treatment Group – Of the children eligible for free- and reduced-price lunches in the participating school districts, approximately 3,400 households will be selected to receive SEBTC benefits of \$60 per child, per month for duration of the project. The SEBTC benefits will be available on the Oregon Trail card. Households may be selected to receive SEBTC benefits that do NOT have an active SNAP case.

Control Group – An additional 3,000 households will be identified in a control group. The children in these households will NOT receive SEBTC benefits, but will have the opportunity to complete surveys throughout the project.

Households of all children selected for the 2012 SEBTC project will receive a \$10 gift card for completing a survey.

In 2011, SEBTC was a pilot project in Linn and Jefferson counties. In 2012, SEBTC has been expended to school-age children in Deschutes county and the Salem-Keizer School District. Click the following link for the [2012 SEBTC Participating Schools](#).

2012 SEBTC Project Dates:

- June 8 through September 6

2012 SEBTC Benefits:

- \$60 additional SNAP benefits per child, per month will be added to the EBT Oregon Trail card:
 - \$44 for June, available June 8;
 - \$60 for July, available July 1;
 - \$60 for August, available August 1;
 - \$12 for September, also available August 1;
 - September 6 is the deadline date to use all SEBTC benefits.
- Oregon State University Extension Service will provide nutrition educational information to all participating households to encourage healthy eating habits in children

2012 SEBTC FSMIS System Coding:

- Household Type for clients receiving SNAP benefits =
 - SES in Salem-Keizer;
 - SFS in Linn, Jefferson, and Deschutes counties.
- Household Type for clients not receiving SNAP benefits =
 - SEO in Salem-Keizer;
 - SFO in Linn, Jefferson, and Deschutes counties.
- Child Identifier = SC2 – 2012 SEBTC benefits – this code (SC2) will be located on the line under each eligible child for SEBTC cases;
- SM – special issuance type will display on page 3 of FSMIS;
- EBT Identifier =
 - FSSME in Salem-Keizer;
 - FSSMF in Linn, Jefferson, and Deschutes counties.

2012 SEBTC Household Letters Mailed:

- May 23, 2012 – [“Congratulations” letter](#) mailed to households in the “treatment” group advising them that their children have been selected to receive the 2012 SEBTC benefits. Included in the letter are booklets and flyers on family nutrition and healthy eating tips. A cookbook is also included in the mailing to the households in Deschutes County.

- May 23, 2012 – [Letter](#) mailed to households in the “control” group who will NOT receive the 2012 SEBTC benefits. Included in the letter are booklets and flyers on family nutrition and healthy eating tips. This “control” group may be contacted by the contractor, Abt Associates, to answer nutrition questions. These households will received a \$10 gift card for each survey they participate in during the project.
- May 29, 2012 – Denial letter mailed to households advising them that the consent form was mailed after the cut-off date, or that their children were not in the school project area, were not receiving SNAP or were not participating in the free- and reduced-price lunch program.
- May 29, 2012 – Letter mailed to households without a SNAP case in the “treatment” group advising them that their children have been selected to receive 2012 SEBTC benefits. The letter includes an EBT Oregon Trail card and a brochure on how to use the card.

2012 SEBTC Staff Training:

- May 30 in Bend for Jefferson & Deschutes counties;
- May 31 in Albany for Linn county;
- June 5 in Keizer for Salem-Keizer.

A.M. and P.M. sessions will be offered and are available for [registration](#) through the DHS Learning Center.

If you have any questions about this information, contact:

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